

AUTO 
MAINTENANCE & REPAIR

20 – 23.3.2024

National Convention and Exhibition
Center (Tianjin), China

Full-service supply chain platform for the automotive aftermarket

China international trade fair for auto service,
parts, maintenance and repair technology
and equipment

www.amr-china.cn



中国汽车保修设备行业协会
China Automotive Maintenance Equipment Industry Association



中国汽车维修行业协会
China Automotive Maintenance and Repair Association



中机国际
SINOMACHINT



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Catalysing innovation and advancing sustainable development

The Auto Maintenance and Repair Expo (AMR) will return to Tianjin from 20 to 23 March 2024. With 40 years serving the automotive aftermarket, AMR remains committed to supporting businesses through promoting technological advancement and the development of new products and business models.

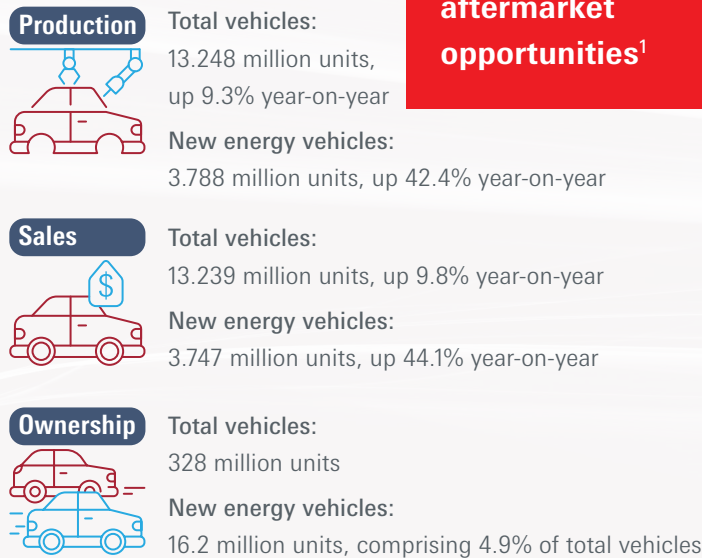
The rapid growth of car ownership in China and resulting demand for maintenance and car care services have transformed the country's automotive aftermarket into a vibrant sector. Set to reach a value of RMB 1.7 trillion by 2025¹, this market offers abundant development prospects for industry players. AMR fosters collaboration between suppliers and buyers in this rapidly evolving sector, bridging communication gaps and enabling sustainable industry growth through cooperation, innovation sharing, and partnership development.

Meanwhile, Tianjin is poised to become a major supplier of new energy vehicle components and a hub for advanced car connectivity². The city provides an ideal environment for AMR to drive innovation and long-term growth within the sector.³

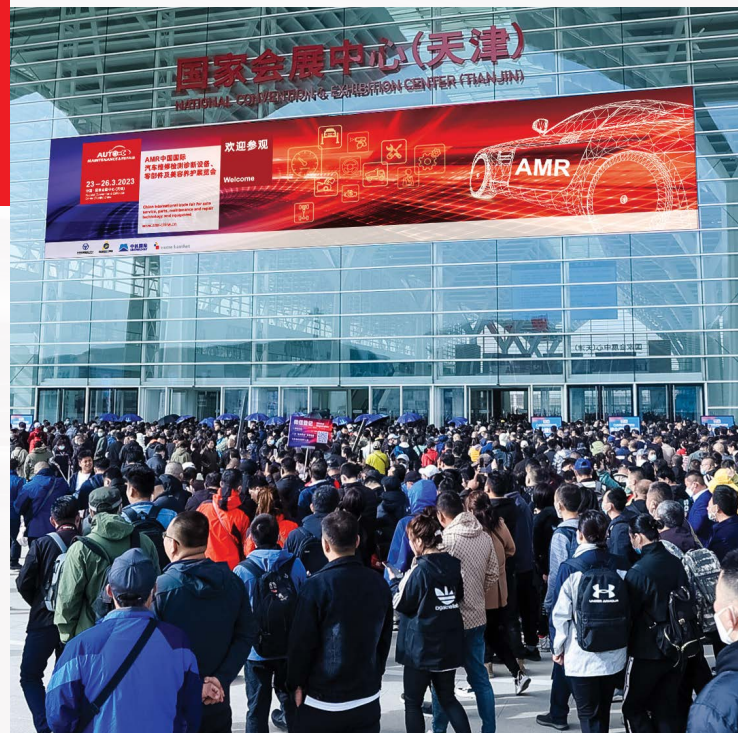
What to expect from AMR 2024



Chinese automotive market overview*³



China's position as the world's largest new car market fuels new aftermarket opportunities¹



*As of the end of June 2023

Sources:

- "Digitalization, Impact the Future: Aftermarket Industry Transformation, 2020 China Automotive Aftermarket White Paper", Deloitte, <https://qr.messefrankfurt.com/u245e>, retrieved on 1 July 2023
- "Tianjin: Implementing Eight Major Projects to Build a Modern Industrial System", Tianjin Daily, 16 May 2023, <https://qr.messefrankfurt.com/W5ef1>, retrieved on 1 July 2023
- "2023 National New Energy Vehicle Sales 3.747 Million in the First Half of the Year", China Association of Automobile Manufacturers, 13 July 2023, <https://qr.messefrankfurt.com/273fc>, retrieved on 13 July 2023

Embracing transformation and enabling supply chain optimisation

Three specialised zones:

- Green Repair & New Energy Zone
- Industry and Education Integration Zone
- Beijing-Tianjin-Hebei Manufacturing Zone

Key concurrent events:

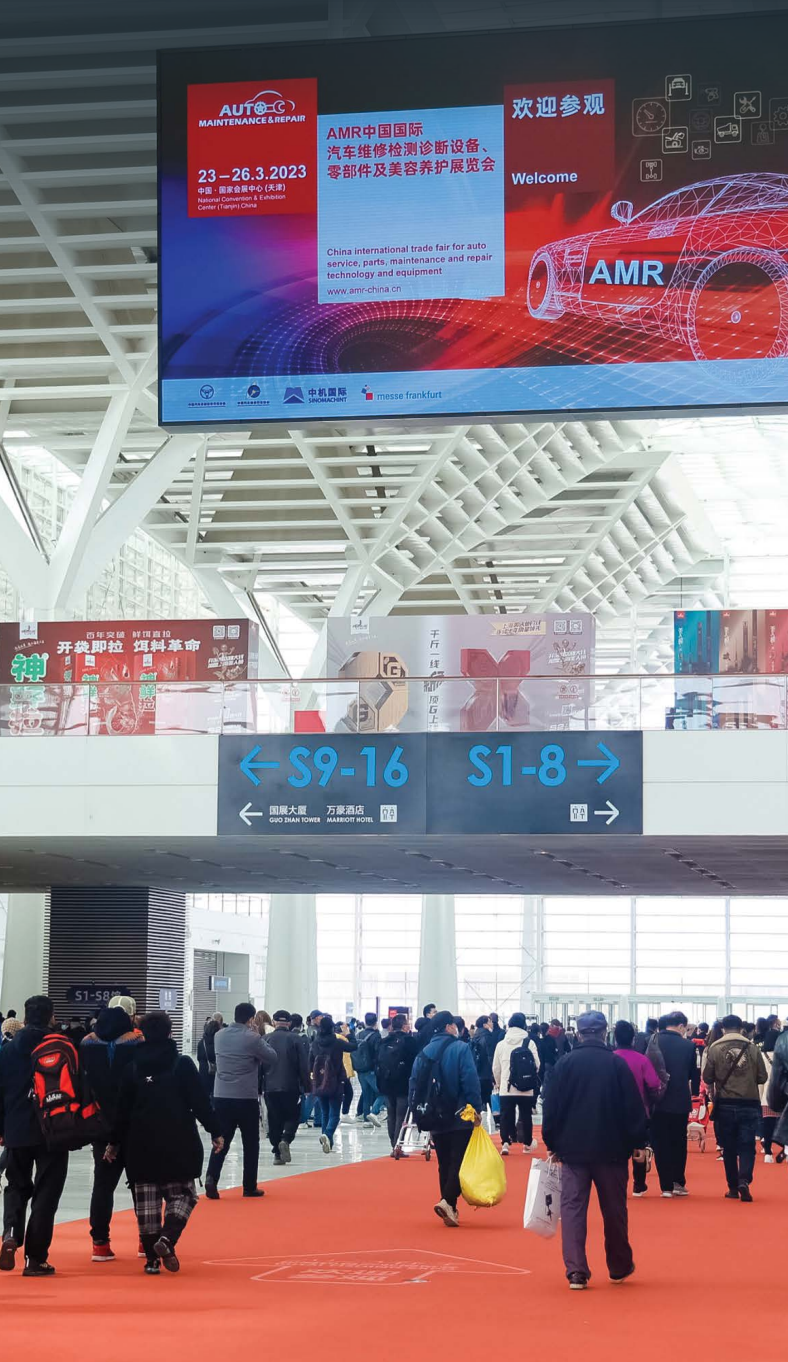
- The 5th China Automotive Aftermarket Conference
- Factory Visit: Walking into the New Energy Vehicle Manufacturers
- AMR 2024: Business Matchmaking and Networking



2023 edition exhibitors (partial list)

Why AMR?

- With representatives of large wholesalers, retailers, and workshops making up nearly 90% of attendees, the event is an efficient one-stop sourcing platform.
- Taking place in the first quarter of every year, AMR is one of China's first major aftermarket industry events on the calendar, enabling participants to capture first-mover advantages and obtain market feedback.
- With 45% of visitors coming from leading aftermarket service providers, AMR is an ideal opportunity for brands to grow their market share and deepen brand recall.
- Concurrent training events enhance businesses' capabilities for breakthrough innovation and sustainable growth, complementing AMR's sourcing and networking activities.



2023 edition review

92% of buyers were satisfied with the exhibition

71% of decision-makers placed orders during and after the trade fair

63% of visitors ranked AMR as the most important aftermarket trade fair

60% of attendees came from top-management



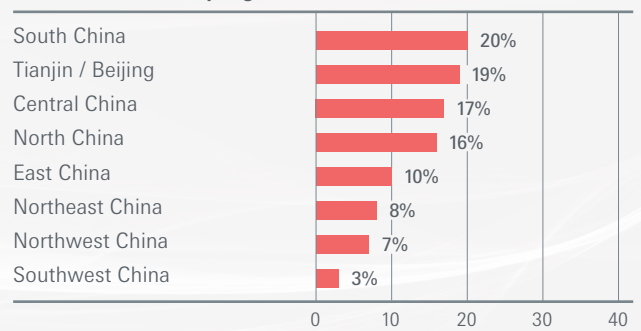
“Participating at AMR is crucial for increasing our brand awareness and boosting sales with local service providers. It is one of the most professional fairs in the aftermarket, as buyers can quickly identify their target products here. Therefore, we always contribute a lot of resources to the show.”

Exhibitor: Mr Bi Mingjun, Marketing Director, Nexion (China) Industrial Technology Co Ltd

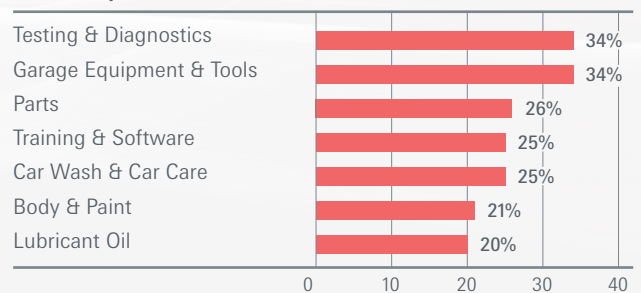
“AMR is a highly efficient sourcing platform as it is heavily focused on the repair and maintenance sector. I can always find what I need quickly. The show has become more international over the years, and there are always new exhibitors whenever I return. After my initial walk around, I identified at least seven potential suppliers.”

Professional buyer: Mr Mahmoud Nasser, Foreign Purchasing and Overseas Logistics Manager, Garage Equipment Center

Domestic visitors by region*



Visitors by interests* ^



^ Total percentage exceeds 100% due to duplicate selections

* Source: AMR 2023 visitor survey

Fair facts

Dates 20 – 23.3.2024

Opening hours 9:00 – 17:00 (20 – 22.3.2024)
9:00 – 12:00 (23.3.2024)

Venue National Convention and Exhibition Center (Tianjin), China

Stand rental prices	Raw space (min 36 sqm)	RMB 1,000 / sqm
	Notes: For mainpath exhibitors, 15% surcharge (for space<90 sqm) or 5% (for space≥90 sqm) will be applied.	
	Standard stand	
	Zone A (min 9 sqm)	RMB 1,250 / sqm
	Zone B (min 12 sqm)	RMB 1,120 / sqm



- S9** Garage / Tyre Equipment
- S10** Collision / Tools
- S11** Spare Parts
- S12** Spare Parts
- S13** Car Care / Tools
- S14** Car Wash / Tools
- S15** Testing & Diagnostics / Tools
- S16** New Energy / Green Repair

Interested in becoming an exhibitor or sponsor?

Contact us now!

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